

Resonea Privacy Policy

Effective Date: March 5, 2021

This Resonea privacy policy (“Privacy Policy”) describes Resonea’s, its affiliates’, and subsidiaries’ (collectively “**Resonea**” or “**we**” or “**us**” or “**our**”) practices regarding the collection, use, storage, sharing, and safeguarding of your information collected from any Resonea-operated website or mobile application, including the mobile application Drowzle, Drowzle Pro, and the Getdrowzle.com website (collectively, the “**Service**”). More information about the Service may be found at www.resonea.com.

Changes to this Privacy Policy

Resonea may make changes to this Privacy Policy. The most current version of the Privacy Policy will govern Resonea’s use of information about you and will be located at www.resonea.com. If we make any material changes to this Privacy Policy, we will notify you by posting a notice on the Service and sending an email to the address Resonea has on file for your account. Please ensure this address remains current so you will receive updates.

Categories of Personally Identifiable Information that Resonea Collects

Resonea may collect information that you provide to us in connection with your use of the Service when you: (A) register your account with Resonea as a user of the Service (“**Users**”); (B) make changes to your user profile information; (C) send email messages, forms, or other information to Resonea or other users using the Service; (D) install, use or otherwise interact with the Service. This information may include a username, account password, contact information and any additional information you provide to Resonea during the account registration process or via the Service.

We require you to provide certain health-related information when you register your account. This information includes your age, height, weight and any other information that is marked as “mandatory” or some other similar designation during your account registration process. You may also choose to provide additional health-related information when you register your account in order to access certain features and parts of the Service. You understand that information you submit generally will not be protected under the Health Insurance Portability and Accountability Act of 1996 (“**HIPAA**”). However, there may be specific features or aspects of the Service that relate to information governed by HIPAA. In such instances, you may be presented with patient directives or HIPAA authorizations that direct or allow medical providers to share information with the Service.

You may also choose to provide additional non-health-related information such as a profile photograph, alternative contact information and any other information you voluntarily provide to us during the account registration process or via the Service. Even though your provision of this information to Resonea is entirely voluntary, certain features of the Service may not function properly without this information.

Resonea may also collect certain technical information about your use of the Service. This technical information may include information about your device(s), browser type and version,

geo-location, computer, computer connection, statistics on page views, traffic to and from the Service, ad data, Wi-Fi connection, internet protocol address, and standard web log.

How Resonea Collects Your Information; Tracking and Cookies

When you register for an account with Resonea, we may ask you to provide us with certain information in order to create your account, and to provide you with our services. This information is collected by us when you fill out forms that may be provided to you through the Service.

Additionally, Resonea, and third parties we interact with, including our third-party service providers, may use cookies, web beacons, locally shared objects (sometimes called “flash cookies”), and similar technologies in connection with your use of the Service to provide and support the Service (collectively referred to in this policy as “*Cookies*”). Cookies are small data files that may have unique identifiers, and reside, among other places, on your mobile device, in emails we send to you, and on our applications. Locally shared objects, or “flash cookies,” are data files that can be created on your computer by the websites you visit and are a way for websites to store information for later use. Locally stored objects are different than cookies because they are stored in different parts of your computer than cookies. Web beacons are small strings of code that provide a method for delivering a graphic image on a web page or in an email message for the purpose of transferring data.

If Cookies are used, they may be used to collect information about you and your use of the Service, such as your browser type, preferences, data relating to content that has been displayed to you or that you have clicked on, and the date and time of your use. Cookies may also be used in order to further features and processes on the Service, provide authentication and security for your transactions using the Service, store your preferences, facilitate relevant advertising, and help us learn more about how users engage with the Service.

We sometimes use service providers to help us provide certain products and services or to integrate other features. These third-party service providers may collect information when you view or use them, including information about you and your device or browser. They may do this using Cookies or similar technologies. These third-party service providers also may use Cookies or similar technologies to help share information with us, like how you use their website or application. To learn more about the information they collect or receive, review their privacy policies.

How Resonea Uses Your Personally Identifiable Information

Resonea may use information that Resonea collects about you to: (A) provide access to the Service to communicate with you; (B) personalize, customize, measure, and improve Resonea’s services, content, and advertising; (C) prevent, detect, and investigate potentially prohibited or illegal activities or a breach of the applicable agreement(s) between you and Resonea; (D) analyze the accuracy, effectiveness, usability, or popularity of the Service; (E) generate and review reports and data about Resonea’s user base and service usage patterns; (F) compile aggregate data for internal and external business purposes; (G) resolve disputes and troubleshoot problems; and (H) contact you with information, including promotional, marketing, and advertising information and recommendations that Resonea believes may be of interest to you. Consistent with applicable laws,

including United States CAN-SPAM laws, if you do not wish to receive commercial emails, you may unsubscribe following the instructions on any email. We may still send you administrative notices, however.

We may use certain De-Identified Data collected from the use of our Services for identifying trends, statistics, security, research, or other purposes. “*De-Identified Data*” is data we create from collected data by removing all direct and indirect personal identifiers including, but not limited to, name and location information. We agree not to attempt to re-identify De-Identified Data and not to transfer De-Identified Data unless that party agrees not to attempt re-identification.

Correcting and Updating your Information

Users may update or change their account information through their account settings accessible using the User account page here: Menu/Settings. Access to your account page will require your Service username and password. Requests to access, change or delete your information will be addressed within 30 days.

Categories of Third-Party Persons or Entities With Whom Resonea May Share Your Personally Identifiable Information

As a matter of policy, we do not sell, rent, or share any of your Personally Identifiable Information, including your email address, to third parties for their marketing purposes without your explicit consent. However, the following describes some of the ways that your Personally Identifiable Information may be disclosed in the normal scope of business to provide our Service to customers:

Third Party Integration. When you use third-party products or services that integrate with the Service, we may share information about you with the owners or developers of those third-party products or services.

Resonea’s Service Providers. Resonea may share your information with third-party contractors, agents, collaborators, or service providers (“*Third Party Service Providers*”) who provide certain services to Resonea or on Resonea’s behalf, such as operating and supporting the Service. For example, we use a service provided by Amazon Web Services, Inc. (“*AWS*”) to store the information that we collect from you. To see how AWS uses your information, please refer to AWS’s privacy policy here: <https://aws.amazon.com/privacy/>. Other Third Party Service Providers may include board certified sleep providers to interpret the Services, including the DROWZLE Pro reports, and provide consultation to you.

Companies that Acquire Resonea’s Business or Assets. If Resonea becomes involved in a merger, acquisition, sale of assets, securities offering, bankruptcy, reorganization, or dissolution or if the ownership of all or substantially all of Resonea’s business relating to the Service otherwise changes, Resonea may provide your information to a third party or parties in connection with the applicable transaction.

Resonea’s Affiliates. Resonea may share some or all of your information with Resonea’s parent company, subsidiaries and corporate affiliates, joint venturers or other companies under common control with Resonea.

Legal Requirements. Resonea may share your information with law enforcement, governmental agencies, or authorized third parties, in response to a request relating to a criminal investigation or alleged illegal activity or any other activity that may expose Resonea, you, or any other Resonea user to legal liability, or to protect Resonea’s rights or property, or during emergencies when public safety is at risk. Resonea may also share your information in response to court orders, subpoenas, or other legal or regulatory requests, and we may provide our legal counsel and other consultants access to your information in connection with actual or potential litigation.

Your information may also be disclosed to third parties in unforeseeable situations or situations that are not preventable even when commercially reasonable protections are employed, such as in the case that Resonea or the Service is subject to a hacking or other attack.

Do Not Track

You may be able to adjust your browser settings or other settings so that “do not track” requests are sent to the Service’s websites and mobile applications. Resonea does not use any tracking technology that would respond to any “do not track” requests that are sent to our services. Resonea does not collect personally identifiable information about your online activities over time and across different websites when you use the Service; however, certain service providers that use Cookies may collect your personally identifiable information over time and across different websites. For more information about how these third parties collect this personally identifiable information, please see the section entitled “How Resonea Collects Your Information; Tracking and Cookies.”

Links

Resonea’s website or mobile application may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

Security

Resonea takes reasonable measures to protect the information you provide to Resonea or submit through the Service against misuse, loss, theft, unauthorized use, disclosure, or modification. Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorized access.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Service, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Accessing, Changing and Managing Your Information.

Changing or Updating Your Information. You can access or change your personal profile and contact information or delete your account through your Resonea personal settings page. If you choose to delete or deactivate your account, you can no longer retrieve your content or reactivate your account.

Retention of Your Information. We retain information as long as it is necessary and relevant for our operations. Information about you that is no longer necessary and relevant for our operations will be disposed of securely. In addition, we may retain information from closed accounts to comply with the law, prevent fraud, collect fees, resolve disputes, troubleshoot problems, assist with investigations, and enforce the Service's terms and conditions and take other actions permitted by law. The information we retain will be handled in accordance with this Privacy Policy.

Notice of Privacy Rights to California Residents. Section 1798.83 of the California Civil Code permits California residents to request from a business, with whom the California resident has an established business relationship, information related to the personal information disclosed by Resonea to third parties for direct marketing purposes and the names and addresses of the third parties with whom the business has shared such information during the immediately preceding calendar year. You may make one request each year by emailing Resonea at info@resonea.com or sending a letter to:

Resonea, Inc.
11445 E. Via Linda, Suite 2, #224
Scottsdale, AZ 85259

Notice to Residents of the European Economic Area.

We share European Economic Area (“**EEA**”) data with our subsidiaries, affiliates and contractors, who process EEA data on behalf of Resonea, according to standards approved by the European Union. We may also share EEA data with other third parties for the purposes for which we receive the EEA data (e.g., performance of contractual obligations and rights), and we may also disclose EEA data where we are legally required to disclose (e.g., under statutes, contracts or otherwise) or the disclosure is permitted by law and we have a legitimate business interest in such disclosure.

With respect to marketing emails, EEA persons may opt-out of receiving further email marketing communications from Resonea by sending an email to info@resonea.com or by following opt-out instructions that are contained in each marketing email.

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your data. You can also exercise the right at any time by contacting us at info@resonea.com or sending a letter to:

Resonea, Inc.
11445 E. Via Linda, Suite 2, #224
Scottsdale, AZ 85259

If you are based in the EEA or Switzerland you have other rights to access and control your personal information:

Any personal data that we collect is based upon your consent as detailed in this Privacy Policy. You have many choices concerning the collection, use, and sharing of your data, including the ability to:

- **Delete Data:** You may request that we delete your personal information. Please note that in some cases we cannot delete your personal information except by also deleting your user account.
- **Change or Correct Data:** You can also ask us to change, update, or fix your data in certain cases, particularly if it's inaccurate.
- **Object to, or Limit or Restrict, Use of Data:** You may request that we do not use your Personal Information, but keep in mind that this will terminate our ability to provide any Service(s) to you.
- **Right to Access and/or Take Your Data:** You can ask us for a copy of your personal information.

You may send us an email at info@resonea.com to request access to, obtain copies of, correct, or delete any personal information that you have provided to us. Your email message must include (i) your identifying information (including your IP address, if applicable), (ii) your contact information, and (iii) information about the specific changes, deletions, or other action(s) you are requesting. We require this information so we can determine which information in our control is **your** personal information and complete the actions you requested. We may not accommodate a request to delete or change information if we believe the deletion would violate any law or legal requirement.

Contact

If you have questions or complaints regarding Resonea's Privacy Policy or practices, please contact Resonea at info@resonea.com.